

REMARKS

This is in response to the Office Action dated July 24, 2008.

Applicant notes with appreciation that claims 2 and 15-23 have been *allowed*.

Claims 24-25 have been canceled, and claim 26 modified, in order to address the Section 112 issues raised by the Examiner.

Claim 1 stands rejected under Section 102(e) as being allegedly anticipated by Koyama (US 6,958,793). This Section 102(e) rejection is respectfully traversed.

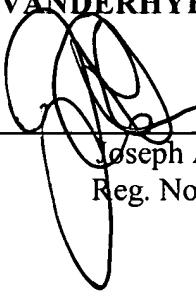
Claim 1 requires that the transmissive display region of a given pixel region is adjacent to a transmissive display region of an adjacent pixel region without interposing the reflective display region therebetween. Koyama fails to disclose or suggest this. In Fig. 1 of Koyama, the reflective electrode 8 (shown with thin vertical lines extending through it) entirely surrounds the transmission portion 12. Because the reflective electrode 8 surrounds the transmission portion 12, the reflective electrode 8 (and thus the reflective region) is also between transmission portions 12 of adjacent pixel regions. Thus, Koyama fails to disclose or suggest the aforesaid underlined feature of claim 1, and instead teaches away from the claim. The cited art is unrelated to the invention of claim 1 in this respect, and cannot anticipate the claim.

It is respectfully requested that all rejections be withdrawn. All claims are in condition for allowance.

YOSHIDA et al.
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Respectfully submitted,

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